



Lupin (Europe) Limited

Vertical Market: Pharmaceutical

Venue: Driscoll Brother's Group has designed and built exhibition stands for Lupin in Paris, Frankfurt, Madrid, Brussels, and Milan.

The Challenge

Lupin needed a bespoke solution exhibition stand to communicate their business message. The CPhI event is an excellent platform to do this, to be able to meet and talk to buyers of , API's and generic formulations, from around the world.



Lupin (Europe) Limited: Working together to find the right solution

The Solution

Lupin had a good idea of what they wanted to achieve for the CPhI events and with input from Driscoll Brother's Group, together we developed the briefing document even further.

Testimonial

“ We first contacted Driscoll Brother's Group in 2002 for our event at CPhI in Paris. This first stand was a fabulous design and during the ensuing years their thought processes grew with our own business expansion. Their ideas were also growing with the year on year expanding dimension of our stand space. There is no doubt that Lupin's business has benefitted with the following ongoing prestigious designs from Driscoll Brother's Group which we continue to enjoy.

The constructive ideas Driscoll Brother's Group gave, communicate our business message and our European business is now going from strength to strength.

Andrew Macaulay, Executive Vice President Europe

Do you have an exhibition requirement?



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