

CASE STUDY

Country Choice



Country Choice

Vertical Market: Convenience Retailing

Venue: Driscoll Brother's Group has designed and built exhibition stands for Country Choice in Birmingham NEC and London ExCel.

The Challenge

Our clients objectives were to demonstrate to the food industry visitors that they have the best solution in terms of products, equipment and services.



Working together to find the right solution

Exhibition and Events Specialists since 1927

The Solution

A bespoke exhibition solution was developed which boosted Country Choice's brand and concepts tremendously and combined great design with space saving solutions which catered for the amazing stand attendance.

Testimonial

“ Driscoll Brother's Group are great to work with. The understanding of our needs were so paramount in getting our stands right. I compliment them on their vision, their understanding of our business and how we need to do things. I also feel that their response time to requests is unstintingly quick.

Driscoll Brother's Group ensure a smooth operation, from initial concept to stand construction on site, with all services and graphics in place at important shows such as Convenience Retailing at the NEC.

Ms. Dee Hon, Marketing Executive, Country Choice

Do you have an exhibition requirement?



Call Us
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